

# 2017 Sponsorship opportunities and exhibitor packages

European Utility Week offers an extensive platform to reach your target audience but it also permits an array of opportunities available for every budget to ensure a high level of exposure. Opportunities that extend pre-event, at event and post event.

We believe in working with you to get a clearer understanding of your marketing and business objectives so that we can help tailor your sponsorship package to meet those needs.

There are two main European Utility Week sponsorship categories available: Lead Sponsorship Packages and Targeted Sponsorship Packages, as well as additional promotional options available to sponsors and exhibitors alike.

## Lead Sponsorship Packages

	Diamond	Platinum	Gold	Silver
Quantity available	Exclusive	Limited	Limited	Limited
Price				
Exhibition space	150m <sup>2</sup>	100m <sup>2</sup>	60m <sup>2</sup>	48m <sup>2</sup>
Summit inclusion*	Yes	Yes	Yes	Yes
European Utility Industry Awards	Yes			
Engerati options	Yes			

### Included in all Sponsorship Packages

If you choose to be a sponsor at European Utility Week, you will receive the following:

- Your company logo displayed on our website
- Your company information and logo listed on the sponsor page of our website with a link to your website
- Your company information and logo listed on the exhibitor list of our website with a link to your website
- Your company logo displayed in our monthly newsletter
- Your company information and logo listed in the EUW event App
- Dedicated marketing contact for campaign support

## Targeted Sponsorship Packages

	Thought Leader	Game Changer	Business Elevator
Quantity available	1 sponsor per Hub Session Theme	First come / First served	Unlimited
Price			
Exhibition space	30m <sup>2</sup>	12m <sup>2</sup>	-
Hub session inclusion*	Yes	Yes	-
European Utility Industry Awards	Yes		
Engerati options	Yes		

For more information on the sponsorship opportunities please contact the Sponsorship and Exhibition Team:  
[sales@european-utility-week.com](mailto:sales@european-utility-week.com)

\*Speaking slots are subject to availability

# Co-located events



# Initiate!

## ERE Sponsorship Packages

	Platinum	Gold	Silver	Bronze
Quantity available	Exclusive	Limited	Limited	Limited
Price				
Exhibition space	35m <sup>2</sup>	20m <sup>2</sup>	15m <sup>2</sup>	9m <sup>2</sup>
Hub session inclusion*	Yes	Yes	Yes	Yes
European Utility Industry Awards	Yes			
Engerati options	Yes			

## IBE Sponsorship Packages

	Platinum	Gold	Silver	Bronze
Quantity available	Exclusive	Limited	Limited	Limited
Price				
Exhibition space	35m <sup>2</sup>	20m <sup>2</sup>	15m <sup>2</sup>	9m <sup>2</sup>
Hub session inclusion*	Yes	Yes	Yes	Yes
European Utility Industry Awards	Yes			
Engerati options	Yes			

## Initiate! Sponsorship Packages

	Initiator!	Pioneer!	Partner!
Quantity available	1	Limited	Limited

\*Speaking slots are subject to availability and approval from the programme management team.